

Are your communications entrepreneurial?

Our expertise

We are an entrepreneurial publishing agency. Our strength is producing innovative publications for SMEs and entrepreneurs.

We understand the issues they face and what they want to read about.

We then deliver solutions with an entrepreneurial flair.

We produce

Customer communication:

- Newsletters and magazines
- Brochures and sales literature
- Online content - web and email
- Editorial and design services

Staff communication:

- Staff magazines and newsletters
- Guides to understanding SME customers

Our experience

We have launched over 40 different publications for the SME market, covering topics such as fast growth companies, young, women and ethnic entrepreneurs. We have written a best-selling start-up guide, and a national business magazine.

Clients

- Bank of Scotland
- Scottish Enterprise
- National Australia Bank Group
- The Entrepreneurial Exchange
- HSBC

- Prince's Youth Business Trust
- Demon
- NatWest

Awards

Young Scot of the Year, Young Achievers of Britain, Shell Livewire, Lothian Business Excellence Award winner, Ernst and Young Trailblazer, Scottish Marketing Awards.

Contact

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"Editions' great success lies in their understanding of the small business market and our objectives, together with their creativity and enthusiasm."
Gordon Brown, Head of Business Development, Scottish Enterprise