



Caspian Woods

From Acorns - how to think and act like an habitual entrepreneur

Caspian is one of the UK's leading speakers on entrepreneurship and small business.

He has set-up and run a range of businesses since student days, including living in a shop window for a week launching a magazine. He has recently written a best-selling start-up guide, *From Acorns* published by FT Prentice Hall. It is currently being translated into 12 languages. He has won many awards such as Young Achievers of Britain, Young Scot of the Year, and is an ambassador for the Prince's Youth Business Trust.

His dynamic and entertaining speeches will help audiences to realise they can think and act like entrepreneurs. He leaves them challenged, entertained and inspired.

Sample topics:

From acorns...

Many of today's largest corporations trace their roots back to very small businesses. Based on his own business experiences and interviews with leading entrepreneurs, Caspian will pass on the secrets that distinguish companies and individuals that win.

...and customers

Caspian has devised communication programmes for some of the UK's leading companies. In this talk he discusses the issues and strategies on how to build profitable long term relationships with your customers.

...and entrepreneurial staff

It is a myth that you have to run your own business to be an entrepreneur. Many companies have achieved rapid growth by encouraging entrepreneurial thinking and action amongst their staff. Caspian gives excellent insights and advice on how to unleash this spirit within your own organisation.

...and everything!

Caspian can apply the secrets of entrepreneurial thinking to a wide range of subjects and audiences.

Feedback

"If you could bottle Caspian's enthusiasm, there would be no problem creating new businesses in the UK" Shell UK

"Thank you for speaking at our dinner. The feedback was extremely positive. I wish your book had been around when I started in business" Tom Hunter, who grew Sports Division from the back of a van to £290m business.

"Thanks very much for a super presentation at our event - the evaluations were excellent." Welsh Development Agency

Recent clients include NHS, Bank of Scotland, HSBC, Scottish Enterprise, Welsh Development Agency, Marsh UK.

To book Caspian, or for more information call:

0131 476 2502

